

**2013 Southern Chapter SFPGA
Annual Spring Meeting Minutes
April 1, 2013**

Dick McNeill, President, Introductions and Opening Comments

Dick McNeill begins the meeting by introducing himself. With us in attendance today, I would like to recognize Geoff Lofstead, executive director of the South Florida Section, and Mark Van Dyck, southern chapter member and Secretary and soon to be Vice President of the South Florida Section. I would also like to recognize past presidents in attendance with us today. This morning we will have reports from the officers of the chapter. Geoff Lofstead, Mike McCollum, and Mark Van Dyck will also speak. The Southern Chapter is looking for a media representative to communicate the Southern Chapter events with the Tee Times Magazine. Recognize the new incoming officers President Bob Mallek, Vice President Chad Middaugh, and Secretary Robert Campbell

Committee Reports:

Jared Isaacs – Education Chairman

1. Speakers are lined up for June 3@ International Links and July 15 @ The Club at Emerald Hills.
2. If there are any volunteers that would like to speak please contact Jared.

Bill Plotkin

1. Change in the Apprentice Curriculum Requirement.
2. Chapter Sponsorship
 - a. We currently have eleven sponsors.
 - b. Two potential new sponsors – Bridgestone & Nike

Bill Friesing – Co Tournament Chairman

1. Sponsorship
 - a. Everyone in the room please help Bill Plotkin bring in more sponsors.
 - b. Local business to sponsor the chapter.
 - c. Look for different areas.
2. Talked about the 2013 tournament schedule which can be found online.
3. Cracker Barrell
 - a. May 23rd @ Country Club of Coral Springs.
 - b. Speaker – Bernie Moyle the owner of CC of Coral Springs.
4. Tournament registration must be done online.
 - a. New \$25 late fee if you do not sign up on time.
5. 2013 Nelson Cup will be at Country Club of Coral Springs.
 - a. Come out and support the event.
6. If you course in interested in hosting an event, please contact Rob or Bill.
7. Invitational – New Event
8. Need to play in three events.
 - a. Potential sponsorship from Bernie Moyle.
9. Senior Points List
 - a. Awarded like the junior field.
 - b. Based on the number in the field.
 - c. Top 2 in the senior points list will qualify for the two senior spots for the Nelson Cup.

Shane Keenan – Players Card

1. Ways to increase the field size
 - a. E-mails
 - b. Phone Calls
2. Deadline to purchase your Players Card is June 28, 2013

Dick McNeill

1. Golf Pass Chairman
 - a. Phil Argianis to replace Keith Burt
2. Thanks to Mike O'Brien and Mark VanDyck for all their help with the awards dinner at Ft Lauderdale CC.
3. Charles Delucca – Junior Golf Chairman
 - a. Raised \$1,000,000 for First Tee furniture.
 - b. Coach of Erik Compton.
 - c. Dick would like to nominate him for 2013 Golf Professional of the Year.
 - d. Everyone can see the new First Tee facility on June 3rd.

Geoff Lofstead – Executive Director of the South Florida PGA Section

1. Thank you to Dick McNeill for his years of service at the section level.
2. Recognized Bill Plotkin for his service at the section level.
3. Great to have Mike McCollum on board
 - a. Represents the state of Florida.
 - b. Responsibility to help PGA professionals.
 - c. Resume and Interview help.
4. First section event of 2013
 - a. Pro-Official @ Wildcat Run.
5. Looking forward to returning to Country Club of Coral Springs the former location of the Section office.
6. Section Directory & Wall Calendar will be mailed out next week.
7. Nomination sheet is currently available to nominate golf professionals for section awards.
8. Golf Pass
 - a. Thank you to all participating clubs.
 - b. Record numbers currently, it may sell out.
 - c. Each chapter shares in the revenue - \$17,500 for each Chapter.
9. May 6 – Annual Meeting
 - a. Education seminar before the annual meeting.
10. PGA Golf Day
 - a. Golf Marathon
 - i. Each professional raise \$2,000 each
 - ii. Need twenty-five PGA professionals.
 - iii. Similar to team in training.
 - iv. Portion goes to your charity.
11. Junior Golf Tour
 - a. Two separate golf tours – Championship & Challenge Tour
 - b. Needed to add a separate tour to develop juniors not ready for Championship Tour.
12. Team Golf
 - a. 9 Hole Matches
 - b. Scramble Format
 - c. Help kids develop and move into our junior golf tour.
 - d. Coach's Fee for practice.
 - i. \$50-\$125 a month for golf professional to make some revenue.

- e. Contact section for more information.
- f. Kids start playing more their parents will start playing more.

Mike McCollum – PGA Career Consultant

1. Took over for Phil Berry on December 1, 2012.
2. Check on career links to see if your profile is active or inactive.
3. Background
 - a. PGA Member
 - i. Moved up the ranks.
 - ii. Chapter & Section officer.
4. Search Committee Questionnaire
 - a. Valuable program that the PGA has spent a lot of money for this particular program.

Mark VanDyck – Vice President South Florida PGA Section

Update at the Section Level.

1. Leadership Conference
 - a. Rounds are up six percent nationwide.
 - i. 900,000,000 increase in revenue.
2. Get Golf Ready
 - a. Register for the program.
3. Thank you to Dick McNeill for the seven years working together.
4. Looking forward to the upcoming Nelson Cup.
5. Elections of the Chapter officers by affirmation.
 - a. Bob Mallek – President
 - b. Chad Middaugh – Vice President
 - c. Robert Campbell – Secretary
 - d. Scott Kirkwood – Member at Large
6. Bob Mallek and Scott Kirkwood will be sworn in at the May 6th section meeting.

Scott Kirkwood – Member at Large

1. Looking forward to representing the chapter.
2. Ocean Reef has hosted section, chapter, and junior events.

Rob Campbell – Secretary

1. Honor to serve the chapter as your secretary for the next two years.
2. Big shoes to fill following Chad Middaugh.
3. Look forward to working with Bob, Chad, and Scott.
4. Responsibilities as your secretary
 - a. Taking the minutes
 - b. Website Updates.
 - c. Posting tournament results.
5. Big thank you to Dick McNeill for his years of service to the chapter.
6. Tournament Committee
 - a. Players Card
 - i. Purchase your players card in a separate transaction so the system will give you the discount on your tournament entry fee.
 - b. Late Fee
 - i. Sign up after tournament deadline - \$25 late fee.
 - ii. Section late fee is \$75.

- c. Online Registration
 - i. All tournament sign ups must be done online.
 - ii. Online registration is up and running.
 - iii. Do not call us this year asking us to sign you up.
 - 1. If you forget please add \$25 late fee to your entry.
- d. E-mail communications
 - i. southernchapterpgatournaments@gmail.com
- e. Tournament Committee Help
- f. If anyone is interested in helping us run the events, please let us know.

Chad Middaugh – Vice President

- 1. Sign up for your chapter player's card.
- 2. \$25 late fee penalty for chapter events.
- 3. Looking for a chapter media representative.
- 4. Senior points list.
 - a. Two top spots will represent the chapter at the Nelson Cup.
- 5. Match Play Championship
 - a. Defending champ automatically gets a spot in the event.

Bob Mallek – President

- 1. Delegate to other members.
- 2. Play in more golf events.
- 3. Golf Pass
 - a. Get more courses involved.
- 4. Paying professionals for volunteer events.
 - a. \$5800 paid to Southern Chapter members.
 - i. Most professionals are in between jobs.
 - ii. Grateful to get a check.
- 5. Special Olympics @ International Links
 - a. April 3, 10, 17
 - b. Looking for volunteers.
- 6. Raffle Opportunity
 - a. Fundraising for the chapter
 - b. Poster on a easel in the golf shop
 - i. Generate interest.
 - c. Text or e-mail Bob if you are interested.
 - i. 561-906-7008
 - ii. swingfix@pga.com
 - d. Check on state laws if chapter buys the clubs (Geoff Lofstead)

Dick McNeill

- 1. Closing remarks
 - a. Thank you
 - b. Good luck to the new officers.